



Board Action Items

Action Item	Responsible Party	Dte Assigned	Update/Reponse	Notes
Staff to recalculate rural Colorado market share subtracting the population on public programs. Additionally, staff will further review the market share to determine if the employment rate in the rural area has had an effect and how outreach has affected enrollment.	Marketing & Communications	04/08/19	Staff reported on these calculations during the August Board Meeting. That presentation is available here: https://s3.amazonaws.com/c4-media/wp-content/uploads/2019/08/Rural-Urban-Enrollment-Trends.pdf	Completed
Staff to work with Colorado Department of Health Care Policy and Financing (HCPF) to ensure data is formatted to work with both organizations.	Policy & External Affairs	04/08/19	C4HCO provided data as part of 1004 churn analysis per requirements outlined by HCPF	Completed
Staff to work with HCPF to gather information on the number of people per month who are denied Medicaid but could potentially benefit from financial assistance through Connect for Health Colorado.	Policy & External Affairs	04/08/19	Payload analysis presented to CBMS ESC and C4 Board on 7/9/19. C4HCO has initiated several proof of concepts to improve data flow and accuracy, and are awaiting full implementation by CBMS.	Completed
Once the market share, and data from HCPF, is more refined, staff is to create a strategy to reach out to potential customers who have not been reached previously.	Policy & External Affairs	04/08/19	C4HCO's EBNE project leverages information from CBMS to conduct outreach to individuals determined potentially eligible for APTC.	Completed
Staff to denote which success measures are aspirational vs targeted.	Member Services & Support	04/08/19	Year-end reporting of success measures will categorize success measures as aspirational or targeted	To be identified in next strategic plan Board report
Staff to include the organization's success measures on cyber security risk management as a metric.	Privacy & Security	04/08/19	Currently PSO does not have metrics for risk, but is working on further development of the cyber security risk program, which will eventually include metrics. This activity is slated to occur by end of year 2019. Currently, PSO does provide metrics on program maturity, which is available in the attached Addendum: A11	To be included in future success measures

Staff to evaluate offering medical billing review to customers as an ancillary product.	Legal/Compliance	04/08/19	Medical billing review has been added to list of potential PBC offerings and will be analyzed through vetting process.	Completed
The Board will refer to how a bill relates to the organization's Policy Agenda Principles when determining whether to take a position.	Policy & External Affairs	04/08/19	Future legislative positions will incorporate this analysis	Ongoing
Policy Team to group board agenda priorities by topic and highlight items that will potentially affect Coloradans.	Policy & External Affairs	05/13/19	Policy Road Map updated	Completed
Policy Team to divide board agenda priorities by short-term and long-term priorities.	Policy & External Affairs	05/13/19	Policy Road Map updated	Completed
Policy Committee to add the small group market and standardized plans to the topics on the board agenda.	Policy & External Affairs	05/13/19	Policy Road Map updated	Completed
The Policy Team to explore whether the Marketplace should become an active purchaser.	Policy & External Affairs	05/13/19	Policy Road Map updated	Completed
The Board to provide input on the Marketplace's possible role in Medicaid Buy-in.	Policy & External Affairs	05/13/19	C4HCO participated in Public Option stakeholder discussions	Completed
Marketing team to provide number of overall enrollees who are eligible for cost sharing reductions (CSR)s and the number of Medicaid enrollments that are completed through the assistant network.	Marketing & Communications	06/10/19	<p>Health Coverage Guide Self-Reported Enrollments by Type: 7/1/2018-6/30/2019</p> <p>Medicaid (Health First CO): 7084 (49%) CHP+: 1292 (9%) QHP: 6084 (42%) Total: 14,460</p> <p>(Note: Data does not include CAC enrollments)</p> <p>CSR Eligible Plan Selection Enrolled in Silver CSR-Eligible Plans: 55,201 (66%) Enrolled in Bronze Plans: 25,762 (31%) Enrolled in Gold Plans: 2,578 (3%) Enrolled in Catastrophic Plans: 222 (<1%) CSR Eligible Enrollees: 82,542</p>	Completed

Staff to add the consideration of the Marketplace being an active purchaser and identify ways to increase meaningful consumer choice as potential policy solutions under goal three.	Policy & External Affairs	07/08/19	Policy Road Map updated	Completed									
Staff to calculate the total percentage of eligible population enrolled and not enrolled for both urban and rural populations.	Marketing & Communications	08/12/19	<table border="1"> <thead> <tr> <th>Region</th> <th>EBNE Rate</th> <th>Enrolled Rate</th> </tr> </thead> <tbody> <tr> <td>Urban Total</td> <td>49%</td> <td>50%</td> </tr> <tr> <td>Rural Total</td> <td>46%</td> <td>56%</td> </tr> </tbody> </table>	Region	EBNE Rate	Enrolled Rate	Urban Total	49%	50%	Rural Total	46%	56%	Completed
			Region	EBNE Rate	Enrolled Rate								
			Urban Total	49%	50%								
			Rural Total	46%	56%								
Source: 2019 EBNE Analysis, Colorado Health Institute													
Staff to look into adding income information to EBNE data.	Marketing & Communications	08/12/19	Request is noted and will be incorporated into future EBNE-related data requests	Ongoing									
Staff to create an ongoing table of action items; with items to be removed as they are completed. The table will be included in the board meeting packets prior to each board meeting.	Board Liaison	08/12/19	Ongoing	Ongoing									